

The role of small and medium business on women empowerment in Palestine, Case study Bethlehem.

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Abstract

This study aims at investigating the role of small and medium Enterprises in women empowerment in Palestine, to make the attempt a successful one, this study, Further, reviewed the existing relevant literature along with some theoretical ideas in relation to mark the women empowerment by small and medium enterprises, and present the results and recommendations and procedures needed by decision makers, to shed light on effective ways to achieve women empowerment by SMES.

Toward that end, the study applied exploratory descriptive method; A random sample of (58) responders was adopted in this study. To collect the data needed for this study, a questionnaire of main parts was designed with taking reliability and validity into consideration for analysis of data SPSS.

The study results show that SMES play a crucial role in women empowerment, through the generation of income, and employment, and contributes to equip them with the management skills and decision-making skills, and it reinforcing Self-confidence amongst women, Moreover, The study clearly indicates that limited capital is still the main problem. The other problems include lack of financial assistance, competition, marketing problem and lack of publicity and so on, and show that there is women empowerment in Bethlehem, includes economic empowerment, social empowerment, political empowerment, and administrative empowerment with a low level, so the study recommends that institutions should design applicable plans that are ready to improve.