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The role of the Palestinian daily written press in the development of youth organizations

Prepared by: Atef Mohammad Abo Al Rob.

Supervisor Dr. wedad Barghothi.

Abstract

This thesis is entitled "The role of Palestinian daily newspapers in the development of youth institutions". It sheds light on the relationship between youth institutions and daily newspapers by examining the nature of the youth institutions-related material featured in such newspapers.

It also reviews the stance, vision and policy of such newspapers towards these institutions through interviews with key newspapers editors.

The study addresses three major Palestinian official daily newspapers; Al Quds, Al Ayyam and Al Hayat Al Jadida, and covers the period between early 2001 and late 2006. It also thoroughly examines the role of editors or their deputies in an attempt to help perceive the policy of such newspapers in the best way possible. On the other hand, the study also covers the community of youth institutions which comprises a variety of elements including youth institutions staff, members of steering boards of such institutions, as well as some volunteers.

The study seeks to collect and review all the relevant publications in these newspapers and analyzes such publications in terms of quality in order to identify their importance in the achievement of development. It also examines the reciprocity and mutual perception in the relation between newspaper editors and youth institutions and how these two view each other. The researcher presents a creative approach to address youth issues, derived through interviews with editors of daily newspapers.

The researcher has decided to carry out this study after it has been brought to his attention that there is a malfunction in the relationship between youth institutions and daily newspapers. After close observation, the researcher has assumed that these newspapers do not fulfill their obligations towards such institutions. Accordingly, he has carried out this study to test the authenticity of these assumptions.

To support his premise, the researcher has followed several research approaches such as historical research and field studies, and he used three classic research tools; a questionnaire for newspapers representatives, a historical research form intended to examine past publications of such newspapers as well as in-depth interviews with these representatives.

The thesis concludes a set of findings that provide an evidence for the authenticity of the researcher's assumptions upon which this study is based. It argues that the relevant overall material published by newspapers was not sufficient in terms of quantity or quality, and that such material did not address the issues related to youth institutions adequately. Despite the variable performance levels of each newspaper regarding this matter, the

overall result suggests that the performance of the three newspapers was not satisfactory at all. The findings underline the indifference with which the youth institutions view newspapers, which provides more evidence that the results and findings match the assumptions made under this study.

The study recommends that the relationship between newspapers and youth institutions should be redefined and developed by setting feasible and well-defined objectives for these newspapers. It also recommends that meetings between newspaper journalists and representatives of youth institutions should be held on a regular basis in order to promote mutual understanding as well as cooperation and harmony. In addition, the study advocates the rehabilitation and training of journalists in terms of how to address youth institutions and relevant issues in the best and most effective approach. This will create an innovatory environment where newspapers offer a creative content that contributes to the promotion of youth institutions development, and therefore leads to the growth and development of the youth sector which subsequently adds positive effects on the greater community.

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