



Ma'an Arab University Alliance for Civic Engagement

The Second Regional Annual Competition





Overview

“The most civically engaged campus” Will be launched on September 14, 2017.

This regional competition aims to identify universities across the Arab region that exemplify a dedication to civic responsibility and promote a culture of effective and meaningful giving in the communities in which they exist and serve. Competing universities will be asked to fill out application forms that sum up the number and type of civic engagement initiatives on each university campus;

- The level of student and faculty involvement
- Reach to community and active engagement
- Students' involvement
- Use of innovative, creative, and sustainable solutions to tackle challenges
- Promotion of sustainable initiatives for social change

“The most civically engaged university campus” competition will acknowledge the efforts and amplify the voices of civil society leaders, providing them with a platform to share their endeavors with specialists in the field. Through a fun and competitive environment, students, faculty, and staff from the five finalist regional universities will have the opportunity to come to Cairo and compete for funding which will help them to implement innovative solutions and guarantee sustainability for their civic engagement ventures. The five finalists will be chosen after the application and interview process.

Each university will send a delegation of maximum **two** representatives. All the five finalist universities will come to Cairo **during the last week of November**, to present their civic engagement initiatives and innovative solutions to local issues in front of a judge's panel. The first place winner, will win a prize **of \$3500**.

Ma'an will cover the travel expenses and accommodation of two nights for the 10 people representing the 5 finalist universities.



Required presentation for the competition

Your entry can be submitted in a form of a power point presentation (20-30 slides) with the following sections:

- One community project/initiative that has been established and working on ground for at least 3 months
- Highlighting the project/program mission statement, objectives, and activities conducted
- Targeted community
- Stakeholders (no. of students, staff, and faculty) involved
- Partnerships and/or collaboration (internal or external):
 - CSOs
 - Youth Associations
 - Government
 - Other...
- Success Indicators
- Sustainability and future plans
- University's support for this project
- Extra materials that you deem will better present your case

Entries are to be submitted by October 26, 2017.

No entry will be submitted after this deadline.

Please send your email to maan@aucegypt.edu.

Kindly fill out application (link to application).



Participation requirements

1. Each university should choose only **one** community project/initiative that has been established and working on ground from **3 - 6 months**, highlighting the project/program's mission statement, objectives, and activities conducted. This success story must outline how expected goals were met and how viable solutions were reached with a demonstrated positive impact on the community. This initiative should be targeting a community that has a real and perceived need for the program.
2. Applicants must address one current issue in the local community and present a practical and innovative solution on how the university will tackle this issue
3. Teams must have a clear structured and sustainable proposal which includes a long-term strategic plan for future activities and expansion. Teams should also describe how the monetary award will help in effectively achieving strategic goals, maintain self-sufficiency, and ensure the viability of further civic engagement projects on campus
4. Applicants should submit relevant documents that proves their affiliation to a specific university through a faculty member supervisor or student union, including a formal letter addressed to Ma'an Alliance at the American University in Cairo from the university
5. The students should be motivated with a clear harmony between them to manage and easily implement their project

Each group of the 5 finalists will have 20 minutes to present to the panel.

This presentation can be of the following formats: PowerPoint presentation, photo exhibit, short movie, interview series, documentary, etc.

If chosen as a finalist, each university will send a maximum of two members to travel to Cairo for the competition.